

OBJECTIVE

Ambitious fashion designer looking to bring innovative concepts to design and identify key ideas for successful business practices. A diverse background includes experience in handbag, accessories, and apparel design from concept to production.

SKILLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
MICROSOFT OFFICE
FLATS & CADS
SEWING
PATTERN MAKING
FASHION ILLUSTRATIONS

EXPERIENCE

REVOLVE | Los Angeles, CA | *Sr. Handbag/Accessory Designer* | Jun '19-Jul'20

Designed monthly handbag, belt, sunglasses, jewelry, and hair accessory collections for Revolve-owned brands: Song of Style, LPA, House of Harlow, Lovers+Friends, L'Academie, Tularosa, and NBD.

Researched and presented new design focused accessories for Festival and Resort time frames i.e. Sunglass chains, body chains, new un-branded luxury handbag and belt line.

Created the initial sketches and techpacks for handbag & accessory designs and ran the product development of styles. Worked with vendors domestic and international on costing and production.

Collaborated closely with brand influencers, apparel designers, shoe director and buying team to align with the brand style and ensure cohesive collections.

**BADGLEY MISCHKA HANDBAGS
KENDALL + KYLIE BEACH BAGS** | Los Angeles, CA | *Freelance Designer* | Mar '19-May '19

Responsible for designing 3 lines for Badgley Mischka for DNAM Apparel Spring/Summer 2020: 1) Studio Badgley Mischka 2) Leather 3) Evening Bags. Designed Kendall + Kylie Beach bags for Silhouette Apparel Spring/Summer 2020.

JU-JU-BE | Los Angeles, CA | *Freelance Handbag/Accessory Designer* | Jun '18-Jan '19

Created trend and color stories for Spring/Summer 2019, Fall/Winter 2019.

Designed and developed technical specs for SS 19 Baby Bag Collection and accessories i.e. backpacks, tote bags, pacifier hang-offs, lunch boxes, car organizers, cart covers, etc.

CARRIE AMBER INTIMATES | Los Angeles, CA | *Freelance Designer* | Mar '18-Apr '18

Designed Holiday/V-day hanging and packaged intimates as well as accessories.

ALLEGRO CREATIVE DESIGNS | Los Angeles, CA | *Freelance Accessory Designer* | Jan '18-Feb '18

Consulting and design for cosmetic/beauty accessories.

KOHL'S | New York, NY | *Handbag/Accessory Designer* | Nov '16-Nov '17 | *Associate Designer* | Aug '15-Nov '16

Designer responsible for managing \$61M in Candie's, Mudd, and SO accessories businesses for handbags, hang-off charms, jewelry, ponchos, kimonos, scarves, hats, legwear, sunglasses, and cold-weather.

Researched in-depth accessory trends and created seasonal lookbooks with thorough analysis on runway, street-style, and retail (supported by data from renowned websites such as WGSN, Edited, and Trendalytics).

Designed and presented new ideas to the merchants and product development team through hand- sketching, computer cads, and detailed technical specs.

Partnered closely with apparel team during fittings and milestone meetings to ensure accessory assortments aligned with the brand style through color, print, material, and concept.

Responsible for informing company via bi-monthly newflashes that included updates on social media and trends i.e. *Promposal*, *The Third Layer*, and *The Statement Earring*, as well as shopping recap guides (LA and NY).

Drove efficiencies through speed and agility by working with cross-functional partners to identify and react to best-selling styles i.e. chased a total of \$4.6M in Juicy Couture, Mudd, and Candie's handbags.

Owned the distinct color, print and material direction for Juicy Couture and Dana Buchman handbags and cooperated with other brand designers to guarantee it remained unique.

Collaborated on the Juicy Couture launch collection at Kohl's and grew business to 11M in two years.

Participated in the cross-category development of "Juicy Gifting Palace" for Holiday 2015. Product included tech adapters, trinket trays, dog apparel, paper goods, mugs, and hangoffs.

Designed Juicy Couture best-selling key item "JC Diagonal Zipper Satchel" (20% of business) and created Dana Buchman key item "Danny Shopper" (30% of the DB handbag business).

KOHL'S | New York, NY | *Assistant Designer* | Jul '13-Aug '15 | *Design Intern* | Aug '12-Dec '12

SUMIE TACHIBANA | New York, NY | *Design Intern-RTW & Bridal* | Mar '12-Jun '12

Collaborated with designer to develop materials, silhouettes, and color direction in line with the designer's innovative and avant garde aesthetic. Designed and executed 2 wedding gowns for bridal collection including initial sketches, fabric sourcing, pattern making, draping, and constructing the actual garments. Sketched and designed separates and accessories: tops, skirts, vests, scarves, head pieces, gloves, and pouches.

DIANE VON FURSTENBERG | New York, NY | *Outerwear Design Intern* | Oct '11-Dec '11

Developed patterns and mock-ups for Designer and Assistant Designer. Cooperated with design team on alterations and tailoring adjustments. Assisted with Pre-Fall 2012 photoshoot and dressed models for the PR runway show.

OSCAR DE LA RENTA | New York, NY | *Design Intern* | Sep '11-Oct '11

Tracked line changes during runway outfit fittings. Participated backstage as a dresser for the Spring 2012 runway show.

SIMPLY SHE | San Francisco, CA | *Design Intern* | Jan '10-Mar '10

Worked as assistant technical designer for dog apparel and accessories boutique.

EDUCATION

UNIVERSITY OF CINCINNATI COLLEGE OF DAAP | Cincinnati, OH

Bachelor of Science in Fashion Design | Graduated 2013 Magna Cum Laude GPA 3.8

AWARDS & PRESS

Awarded the 2015 Innovation Award at Kohl's Design Office for Strategic Problem Solving.

Awarded the 2013 Perry Brenner award for excellence in Menswear for Senior Thesis Project.

Designs for Sumie Tachibana featured in Nu-Mode Magazine, Esthetique Online Magazine, and Manhattanportage.com.